

Sponsorship categories

Forum sur
la diversité
et l'inclusion

	PLATINUM Exclusivity	GOLD	SILVER	BRONZE
	\$35,000	\$20,000	\$10,000	\$5,000
VISIBILITY BEFORE THE EVENT				
MENTION in the press release announcing the event	●	●		
MENTION in all communications associated with the event (letterhead, invitation)	Logo (large)	Logo (regular)	Name (large)	Name (small)
LETTER in the event's official program (one page, 450 words)	●			
WORD in the event's official program		½ page (225 words)	¼ page (125 words)	⅛ page (75 words)
LOGO in the event's official program	Large	Regular	Name (large)	Name (small)
LOGO and HYPERLINK on the Forum website: forumdi.ca	Large	Regular	Name (large)	Name (small)
PERSONALIZED MESSAGE on Facebook, Instagram, Twitter and LinkedIn		4 publications (1 message)		
MENTION AND TAGGING on social media publications	●	●		
VISIBILITY DURING THE EVENT				
ADDRESS during the opening of the event (2 minutes)	●			
MENTION in the opening words of the event	●	●		
BANNER during the event (panel + workshops)	●			



RÉSEAU POUR LA PAIX
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PEACE NETWORK
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VISIBILITY DURING THE EVENT — CONTINUED				
BANNER featuring partner logos in common spaces		●	●	
PERSONALIZED MESSAGE on Facebook, Instagram, Twitter and LinkedIn	4 publications (1 message)			
LEAFLET (non-commercial) included among materials handed out to all participants	●			
LOGO visible onscreen during the opening panel of the event	●			
OFFICIAL PHOTO	●	●	●	●
TICKETS to the panel	4	3	2	1
TICKETS to the cocktail	4	3	2	1
TICKETS to the workshops	3	2	1	1
VISIBILITY AFTER THE EVENT				
MENTION in the press release that follows the Forum (acknowledgements)	●	●	●	●
MENTION AND TAGGING in online social media acknowledgement posts	●	●	●	
VISUAL IDENTIFICATION (LOGO) on all products associated with the event (report, conference proceedings, video of panel, etc.)	●			



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